

FIXED IN AN INSTANT!

New addition to Caraselle's drycleaning retail range is Velcro Instant Hem Fix.

The product consists of 20 soft and flexible adhesive strips that are designed to be an instant repair kit. The strips are a temporary repair until the customer can get the garment professionally repaired.

The company offers the Velcro Instant Hem Fix Repair Kit in eye-catching packaging and with a small and striking counter display unit which holds 24 packs. The product has a variety of uses: it is handy at work, on a night out, or at an important function. The strips are strong and reliable and are

very quick and easy to use. They are ideal for clothing, soft furnishings and craft projects, says Caraselle.

"This is a very useful and practical accessory for every drycleaner to sell. It is not designed to replace permanent repairs. We have had an extremely successful launch with this product on our website," says Caraselle's Graham Warren.

"Like our Bra Angel Bra Repair Kit, the Hem Fix is an essential item for many customers."



Velcro Instant Hem Fix joins the line up at Caraselle

